

STOCK REDUCTION SALE

Starts Saturday Morning, July 21st
Ends Tuesday, July 31st

Ladies' Gingham Dresses

All New Clean Stock Must Go

Lines regular \$6.75 Clearing at **\$3.95**
 Lines reg. \$5.25 & \$5.50 Clearing **3.10**

Children's Gingham Dresses

Half Price

ALL LINES

**These are the Times
 when you must make
 your Dollars go a long
 way.**

**Here is an opportunity
 for you to get good staple
 goods at your own price**

Men's and Women's Rain Coats

**Extra Special Prices
 on all Lines**

We have a very complete line of these Coats, suitable for using in rain or for either dust or rain. All lines are going to be sold regardless of what they cost. We have fifty of these Coats—No two a ke.

Ladies' Black Patent Slippers

Real Up-to-Date Lines

Regular price \$6.50 & \$6.75

\$4.95

Men's Work Shoes

Good solid stock, made to wear. Sizes 6 to 11.
 Special price

\$3.85

Boys' Brown Tennis Shoes

This line made to stand the boys—and is a regular \$3.00 line. Not the common tennis shoe.

\$1.75

Men's Brown Tennis Shoes

Brown Duck, Double toes
 Clearing

\$1.35

Men's Blue Tennis Shoes

You know this line
 Special price

\$1.25

Girls' Black Kid Slippers

Some one-strap, some two
 Special Sale Price

\$2.85

Ladies' House Dresses

Not a big quantity of these left. While they last
Half Regular Price

White Wash Skirts

Just the thing for Summer time
 Regular \$2.50
 Clearing at **\$1.49**

Middy Blouses

Navy Collars
 Regular \$2.25
 Clearing at **\$1.49**

RATINE DRESSES

**Brand New Lines--Hardly
 been Shown**

They must go--Blues, Tangerine, Pink, Flame,
 with suitable trimmings

\$6.00 lines **\$3.65**
 \$8.00 lines **\$5.25**

Ladies' Silk and Serge Dresses

We have twelve of these, and in order to clear out, will
 let them go

Half Price

White Under-Skirts

Regular price \$2.25 and \$2.50
 Special **\$1.49**

Men's Cotton Gloves

2 Pairs for 25c
 While they last

All Lines are Spot Cash -- Do Not Ask to have Anything Charged

MEN'S WORK SHIRTS

Some real good Lines. While our stock lasts

\$1.49

MEN'S MERINO UNDERWEAR

Shirts and Drawers
 85c per garment

LADIES' BLOOMERS

Pink and white Regular
 price \$1.50. Special **85c**

Children's Cotton Hose

All sizes. Ends of Lines
 25c per pair

Boys' Summer Underwear

Balbriggan Combinations, knee
 length, short sleeves. Sizes 24,
 26, 28, 30.
 85c per suit.

Bathing Suits

Men's and women's all wool, finer
 colors. Regular price \$5 and \$5.50
 Clearing at **\$3.85**

Ladies' Blouses

We have a show case full of these. Hardly any
 two alike. All sizes 24 to 42. These are all going
 to be sold regardless of cost. Silks, Voiles
 Georgettes, in white and colors.

**We cannot give a complete
 list of all the bargains we
 are offering. Be here on
 SATURDAY. It will be
 worth your while.**

MEN'S DRESS SHIRTS

Lines regular \$2.25 and \$2.50

\$1.49

Slater Shoes for Men

Blacks & Browns

Good honest goods. The entire
 line to clear at **\$5.95**

Remember

Our entire stock of Dry
 Goods and Shoes are being
 cut at Prices that will make
 them move. We have too
 much stock, and must reduce
 it.

Men's Blue Stripe Overalls - - - \$1.95 Per Pair

Men's Summer Underwear

Some lines of Balbriggan,
 Merino, also some
 lines of knee-length and
 short sleeves. The
 whole lot goes.
\$1.49 per suit

Men's Linen and Celluloid Collars

5c Each
 Children's Gingham Rompers
 A few lines left. Clearing
 at **\$1.10**

Men's Tweed Pants

Twenty pairs only. Regular
 up to \$7.00.
 Special sale **\$3.85**

Special Table Lines to Clear at \$1.00

Everything here, odds
 and ends. Shoes, Dish
 Remnants **\$1.00**

DON'T FORGET

This Sale Starts 9 a.m. July 21st and Ends 10
 p.m. July 31st. Be here on time. It will
 pay you.

Aluminum Wear

KITCHEN SETS

The Regular Price \$4.50. To clear **\$2.25**

F. E. ALGAR, LTD.

GENERAL MERCHANTS, PONOKA

Chum Shoes for Children

Black and Brown Calfskin. Real honest-to-
 goodness stuff.

Sizes up to 7 1/2 **\$2.85**
 Sizes 8 to 10 1/2 **\$3.65**

This is not a common, ordinary shoe, but is a
 well built line, and I will stand the wear.

KIDDIES' WASH SUITS

See the range. Every suit tagged and marked,
 so you can make no mistake.